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## **Valentines: Paranormal Dating Activity**

### **Exploring Ghosting and Common Dating App Lies**

We all know the era of digital dating is not the most authentic or transparent, especially with the psychological pressures of mobile dating reaching extreme heights. BankMyCell carried out a millennial focused survey to visualize the ghosting phenomenon and the common lies people are telling to get a date from Tinder, Bumble and similar apps.

The first goal of this study is to examine the popularity of [ghosting](#) among millennials then highlight the most prevalent reasons people chose to 'ghost' someone. The second goal was to present the most universal lies told on dating apps, such as self-presentational lies to get a date, dubious lies to mask information we don't want people to know as well as lies to avoid awkward situations.

We researched the most frequent reasons suggested from forums, blogs and psychology based analysis to formulate questions that would yield the highest responses.

#### **KEY FINDINGS: Ghosting Demographic & Reasons**

- **82% of women** have experienced some form of ghosting on dating apps, compared with **71% of men** surveyed
- **50% of women** that have ghosted someone, did it to avoid confrontation, compared with **38% of men** surveyed
- Over **1 in 4 men** have ghosted people for not living up to their profile photos, compared with **1 in 6 women**
- **1 in 6 men** likely to ghost clingy or needy matches, compared with **1 in 10 women**

#### **KEY FINDINGS: Self-Presentation Dating App Lies**

- **71% of women** have admitted to using exaggerated photos on dating apps, compared with **25% of men**
- **18% of women** believe they have been upfront and not told self-presentation lies, compared with **16% of men**
- **61% of men** have lied about 'their number', compared with **49% of women**
- **58% of men** confess they stretch the truth to seem cooler, compared with **42% of women**
- **57% of men** have pretended to have the same interests, compared with **36% of women**
- **43% of men** admit their profile is exaggerated, compared with **31% of women**

### KEY FINDINGS: Shady Dating App Lies

- **40% of women** have agreed to 'go out again' to avoid confrontation with matches they have no intention seeing ever again, compared with **36% of men**
- Only **20% of men** have never told a shady lie on a dating app, compared with **35% of women**
- **24% of men** confess to dishing out false facts on their job and earnings, compared to **7% of women**
- **1 in 10** people have used a dating app while in a relationship
- **1 in 20** of online daters have lied about their age

### KEY FINDINGS: Lies to Avoid Meeting Their Matches

- **31% of women** used a false schedule conflict as their most common reason to not meet up with a match, compared with **26% of men**
- **19% of women** used their exhausting day to swerve a date, compared with **5% of men**
- **11% women** simply dropped a vague 'something's come up' compared with **2% of men**
- **28% of men** have used work related excuses as their main reason to not meet up with a match, compared with **19% of women**
- **39% of men** have never lied to avoid a date, almost twice as many as **women at 20%**

### KEY FINDINGS: Lies for Late Message Responses

- **44% of women** use their phones silent mode as their go-to excuse for being tardy on replying, compared to **33% of men**
- **35% of men** use work as their scapegoat for unpunctual replies, compared with **13% of women**
- **1 in 7** of us blame false signal and phone issues as the 'real' reason they have not replied to their match

The survey of 1,521 respondents aged 18-35 in the U.S was conducted by BankMyCell between 10/01/2018 to 10/31/2018.

To learn more, see the full report here

<https://www.bankmycell.com/blog/millennials-ghosting-dating-statistics>

Download the report resources for FREE here

[Download the zip file of images](#)

## Who Are BankMyCell?

BankMyCell is the trusted name for cell phone trade-ins in the US - We have extensive experience in the electronics recycling market. In fact, our CEO previously owned CompareMyMobile.com, a gadget trade-in power house in the UK and supplier of data to Sky, cellular networks, Mobile News Magazine, cell phone distributors and much more. Since 2009 our team have been responsible for directing over \$150m worth of gadget trade-ins to online stores globally. We pride ourselves on giving consumers accurate, up-to-date, and independent advice on the price comparison options available.

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