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ANDROID SPECIFIC SURVEY DATA

ANDROID USING TOURISTS AREN'T READY TO UNPLUG THEIR PHONES

A few decades ago you boarded a plane to get away from it all and to explore the world with people you care about. These values still polled the highest in our survey, BankMyCell focused on comparing how these traditional holiday values are contradicted by cell phone addiction triggers, social media habits, and work on vacation.

- **85%** of people want to go on vacation to 'get away from it all'
- **57%** of people go away to spend time with family, friends or a spouse
- **48%** of people go on vacation to experience the world and have an adventure

The data below is specifically for Android devices, we also have iOS data and the average user data. These are represented in the other document attachments.

ANDROID SMARTPHONE USAGE ON VACATION

- **91%** Android users compelled to take their phone on vacation
- **45%** of Android owners returning regret overusing their smartphone on vacation
- The average Android owner checks their phone **5.68 times** an hour on holiday
- **35%** of Android users reveal they're actively hunting down Wi-Fi codes while away
- Almost **one-third** of rebellious Android addicts admit to ignoring 'no phone' airline rules
- **91%** of Android users found other passengers in-flight cell phone the grating

ANDROID SOCIAL MEDIA USE ON VACATION

- **77%** of Android fess up to repeatedly using social media on vacation
- **95%** Android tourists voted smartphone photography as their most used function
- **45%** of Android users set the vacation mood with music from their smartphone
- **47%** of Android users let 'what could look good on social media' influence their choice of destination
- **58%** of Android users aggravated with their vacation partners phone usage

- 39% of Android users tired of being on holiday with selfie psycho's
- 19% of Android users sick to the teeth with texters on vacation

ANDROID OWNERS ESCAPING WORK ON VACATION

- 43% of Android users on holiday can't unplug from work whilst traveling with a phone
- 38% of Android users feeling their 'out of office' isn't helping them on their break
- 79% of Android users want to be unreachable when they leave the office for vacation

The survey was conducted by BankMyCell between 08/01/2018 to 09/30/2018. The survey of 1,790 people in the U.S registered respondents operating platform while asking a series of questions.

To learn more, see the full report here

<https://www.bankmycell.com/blog/digital-detox-phone-use-on-vacation>

Download the report resources here

<https://www.bankmycell.com/blog/digital-detox-phone-use-on-vacation#jump11>

Who Are BankMyCell?

BankMyCell is the trusted name for cell phone trade-ins in the US - We have extensive experience in the electronics recycling market. In fact, our CEO previously owned CompareMyMobile.com, a gadget trade-in power house in the UK and supplier of data to Sky, cellular networks, Mobile News Magazine, cell phone distributors and much more. Since 2009 our team have been responsible for directing over \$150m worth of gadget trade-ins to online stores globally. We pride ourselves on giving consumers accurate, up-to-date, and independent advice on the price comparison options available.

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